

ARIEL BUKOWSKI

CONTACT

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EDUCATION

Davis Senior High School

DAVIS, CALIFORNIA

GPA: 4.0

Loyola Marymount University

LOS ANGELES, CALIFORNIA

Year: Senior

Major: Marketing

Focus: Psychology

SKILLS

- Adobe Creative Suite
- XLSTAT Tools Proficiency
- Communication
- Creativity
- Social Media
- Quick learner
- Leadership
- Problem solving
- Marketing Strategy
- Efficiency
- Canva Graphic Designing
- Proficient in Microsoft Programs

OBJECTIVE

Outgoing, positive marketing student that seeks position to provide quality work through effective communication, attention to detail, efficiency and creative problem solving.

WORK EXPERIENCE

INTERN | NEWMAN ASSOCIATES | DAVIS, CA

During this part-time job at an accounting firm, I managed filing for the firm, bound booklets, kept the workplace organized, found creative solutions, and performed personal assistant duties.

INTERN | PROGRAM 11 | LOS ANGELES, CA

At Program 11, I contributed to this boutique marketing agency's growth through strategic roles spanning market research, brand identity, content creation, design, and creative problem-solving.

PROJECTS

MERCH FOR A CAUSE | RETHINKING THE MARKETPLACE

As part of a semester-long marketing project for senior year, we were tasked with creating a brand to raise awareness, but soon teamwork, collaboration, and marketing concepts were blended into a cohesive and outstanding movement for change. Each of our brand's merch designs and marketing efforts spread awareness, sparked conversation, and supported survivors of human trafficking.

EXTRACURRICULARS

ESPERER | LMU SERVICE ORGANIZATION

As a member of Esperer, I strive to promote awareness for human trafficking and environmental justice issues, advocating for and serving vulnerable communities and ecosystems impacted by dire environmental and social issues.

CLUBS + ART | PAINTING, CROCHET, PHOTOGRAPHY, + SKI/BOARD CLUB

I enjoy spending my free time practicing many different art forms, and crochet has recently become my greatest fixation. I've been a passionate skier for many years, so joining the LMU Ski and Board club was a no-brainer, and has added a sense of community and exhilaration to college life at LMU.